

Just what does Fair Trade mean?

A small scale coffee grower in Nicaragua is able to earn a wage capable of supporting his family. The same is true for a small scale grower in Ethiopia and Uganda and Indonesia. This is achieved when farmers in a region join together to form a co-op and sell their products through a fair trade marketplace.

Fair trade is an economic movement designed to help small scale farmers in developing countries connect with purchasers in developed countries. We, here at St John the Baptist, now have the ability to purchase fair trade coffee and cocoa, benefiting growers around the world. We have formed a connection with a Fair Trade Cooperative based in Madison who will be our supplier. With every purchase we make, we can rest assured that the farmers working the fields are earning a wage which allows them to live in dignity and freedom, supporting their family, educating their children, praising God and developing their own human potential.

Every other month, St John's will be gathering requests from parishioners and placing an order. We ask that all orders be in by the second Sunday of each month. The freshly roasted coffee and cocoa will then be made available for pick up on the third Sunday of each month.

To place an order simply email SJBFairTrade@yahoo.com or contact Diane Strobel by phone at 715-351-0056

"It is good for people to realize that purchasing is always a moral – and not simply economic – act." ~Pope Benedict XVI

